SAIS

SERVING & ACCREDITING INDEPENDENT SCHOOLS

Brainerd Baptist School

Chattanooga, TN
Fall 2022

School Community Feedback
Parent Survey Report

Contents

School Community Feedback Survey Report

Introduction

The School Community Feedback Survey has been structured to establish whether a school meets expectations using single inventories. Surveys are specific to each stakeholder group, parent, student, and faculty/staff to allow for clarity – both in framing questions for the respondent and in disaggregating data for school use.

The surveys include items in the following categories: mission and engagement, curriculum and program, classroom experience, administration, athletics, fine arts, clubs and co-curriculars, campus safety and security, life and learning skills, student support, and welcoming and inclusive. Supplemental and optional categories include faith-based program, dining services, and uniform dress code.

Additionally, stakeholders are asked to give the school a Net Promoter Score® rating of 1-10 with the opportunity to include a narrative comment.

Methodology
All responses are confidential. After basic demographic information, respondents are asked to rate their performance expectations for the areas in the categories listed above. Generally, response options are more than expected, as expected, less than expected with a corresponding numerical value of 5, 3, and 1. When appropriate an option of not applicable is available. Individual responses are converted to numerical values, and means are calculated to allow comparison between groups. While not a direct comparison, these means offer schools an opportunity to identify similarities and differences with previous versions of this survey.

Reading Your Report
Each stakeholder report begins with group demographics. Following this section, you will find individual item charts and comparisons of divisions (grade levels for students) and length of time with the school. Net promoter analysis and narrative commentary organized by net promoter score follows. These comments were solicited at the end of the survey in response to the question - why did you give the school the rank you did (relative to the previous question, "How likely are you to recommend the school to colleagues or friends?"). Stakeholders are then given the opportunity to leave final remarks, positive or negative, for the school. Schools that choose to include optional sections on dining, uniforms, and/or faith-based program will find analysis and narrative comments on those sections at the end of this report.

Next Steps
As appropriate, these results can be shared with administrative teams, boards, and other stakeholder groups. Use the results to celebrate areas of success and to think strategically about the future. Many schools use this feedback to inform accreditation goals.

When to Give the Survey Again
The purpose of the survey is to reliably determine expectations and satisfaction of stakeholders and to recognize areas in which the school can improve performance and/or communications. SAIS recommends administering the survey at least every five years, as the school begins its accreditation cycle. Many schools choose to survey more often, typically every three years.

School Community Feedback Survey Report

34%
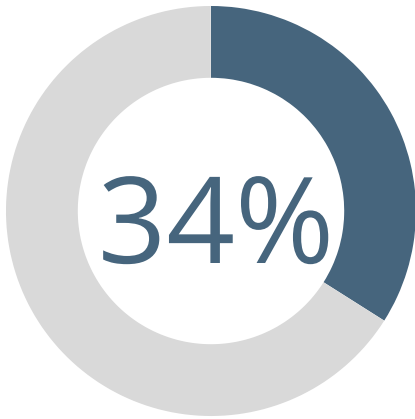
of parents responded

49%

of faculty/staff responded

80

**Parent
Net Promoter Score**

100

**Faculty/Staff
Net Promoter Score**

Parent Demographics

How would you describe your family's race/ethnicity?

Prefer not to answer: 4.6 %

Two or more races: 8.5 %

American Indian or Alaska Native: 0.0 %

Asian: 2.6 %

Black or African American: 1.3 %

Latinx or Hispanic: 0.7 %

Native Hawaiian or other Pacific Islander: 0.0 %

White or Caucasian: 82.4 %
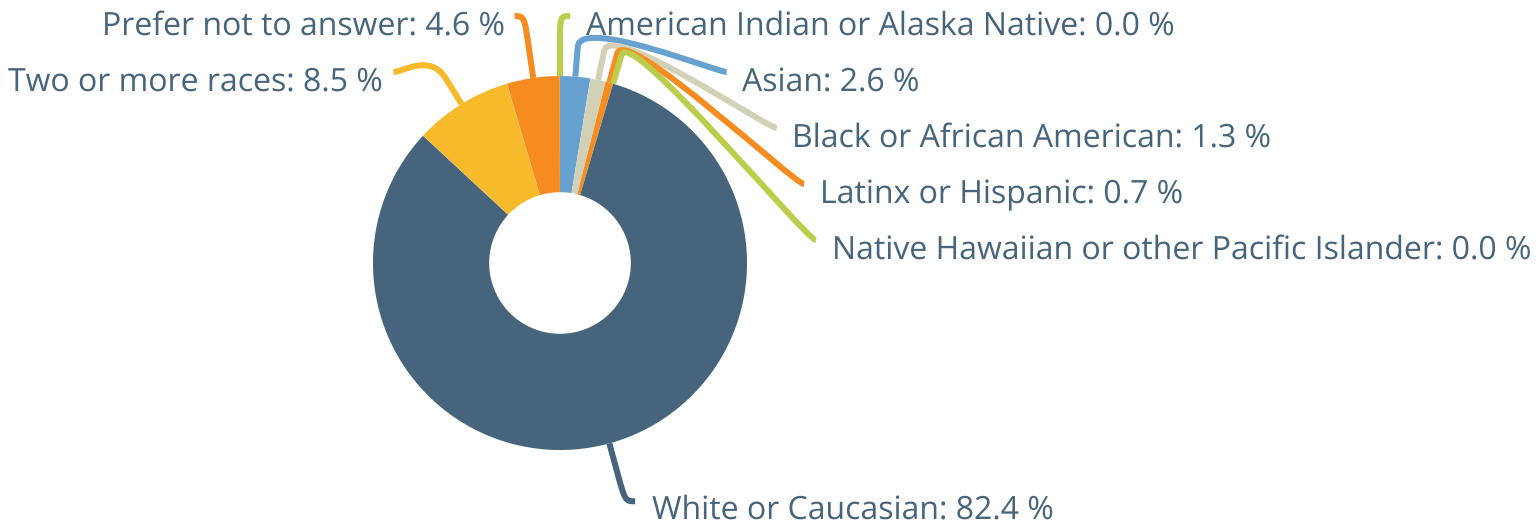
How many children do you have currently enrolled in the school?

1 child	2 children	3 children	4 or more
93	49	9	2
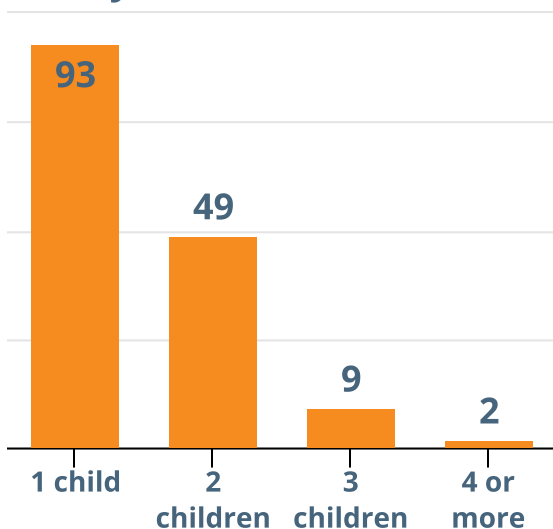
How many years have you had a child enrolled in the school?

First year	2-4 years	5-8 years	9+years
26	69	41	17

5
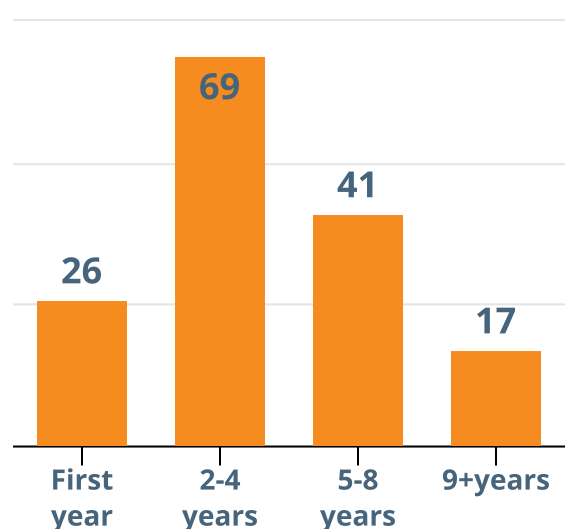
Parent Demographics

What grade level is your child in? Check all that apply.

Grade	Value
2K-3K	29
4K-5K	66
Grades 1-3	66
Grades 4-5	44

Please indicate which level best reflects your family's income.

Income Level	Value
$75,000 or less	18
$76,000-$149,000	44
$150,000-$249,000	33
$250,000-$349,000	15
$350,000-$499,000	8
$500,000 +	10
Prefer not to answer	25

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Parents and Families

Curriculum and Program
How well does the school meet your expectations in the following areas?

Category	More than expected	As expected	Less than expected	N/A
High academic standards	80	69	3	1
Variety of course offerings	78	65	6	4
Academic requirements outside of school hours	32	101	7	13
Use of technology as an instructional tool	29	110	6	8
Academic support	59	76	11	7
Social-emotional learning	61	81	8	3
Environmental education	44	94	8	7
Character education	71	73	6	3
Off campus learning (field trips)	32	100	10	11
Service learning opportunities	28	83	20	22
Facilities to support the program	59	83	6	5

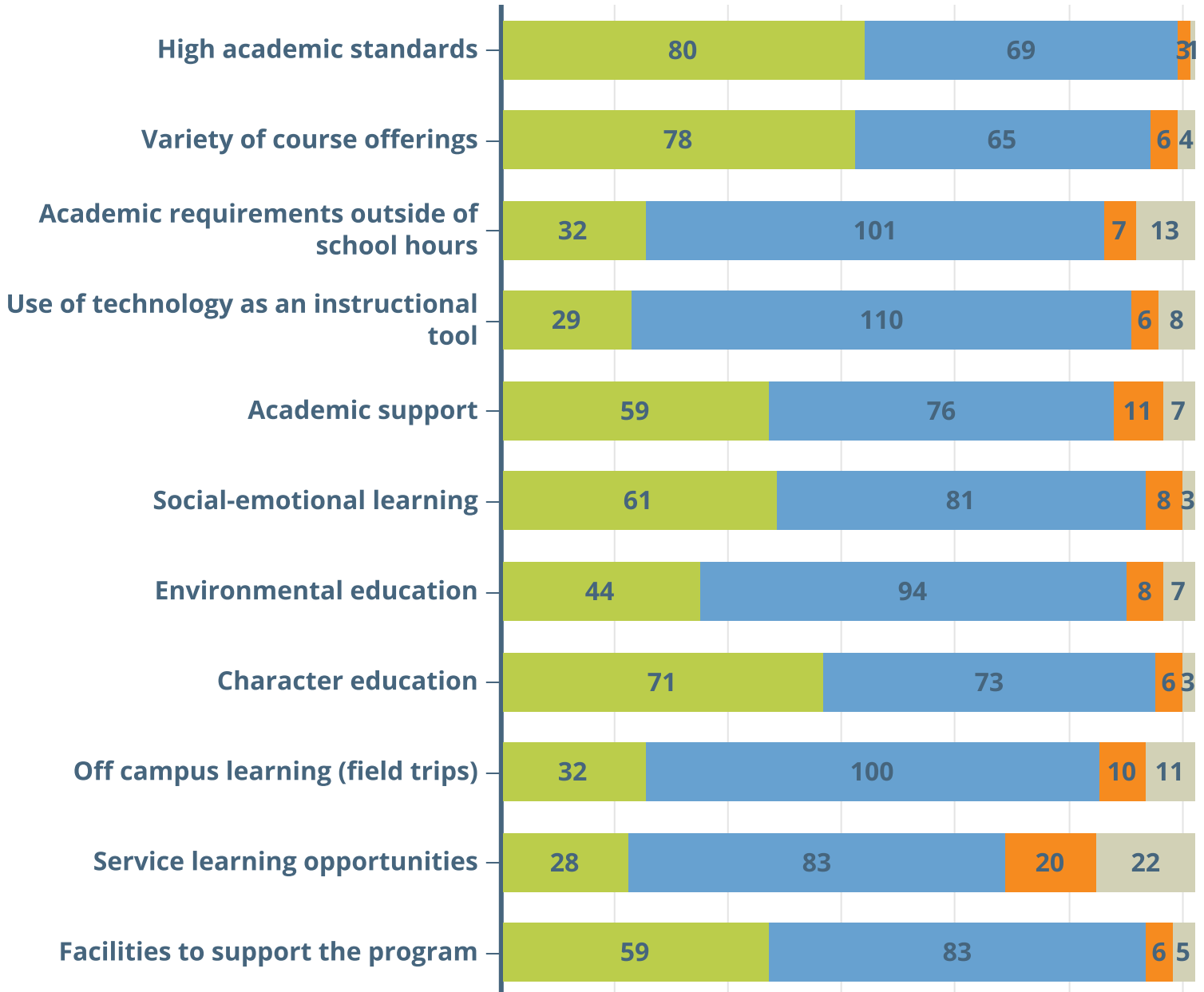**Legend:** More than expected · As expected · Less than expected · N/A

Parents and Families

Curriculum and Program
How well does the school meet your expectations in the following areas?

Curriculum and Program	Overall	2K-3K	4K-5K	1-3	4-5
High academic standards	4.01	3.90	4.03	3.92	3.95
Variety of course offerings	3.97	3.96	3.92	3.85	4.00
Academic requirements outside of school hours	3.36	3.55	3.43	3.31	3.19
Use of technology as an instructional tool	3.32	3.35	3.46	3.36	3.14
Academic support	3.66	3.75	3.76	3.55	3.50
Social-emotional learning	3.71	3.92	3.83	3.58	3.59
Environmental education	3.49	3.48	3.58	3.32	3.42
Character education	3.87	3.93	3.89	3.83	3.64
Off campus learning (field trips)	3.31	3.29	3.26	3.28	3.50
Service learning opportunities	3.12	3.32	3.23	2.97	2.95
Facilities to support the program	3.72	3.93	3.72	3.63	3.64

Responses are assigned numerical values as shown below. Means in each category appear in the table above by division. These calculations are provided for those schools that may wish to compare previous versions of the survey.

More than expected	As expected	Less than expected	N/A
5	3	1	Not calculated

Parents and Families

Promoting Life and Learning Skills
How well does the school meet your expectations in the following areas?

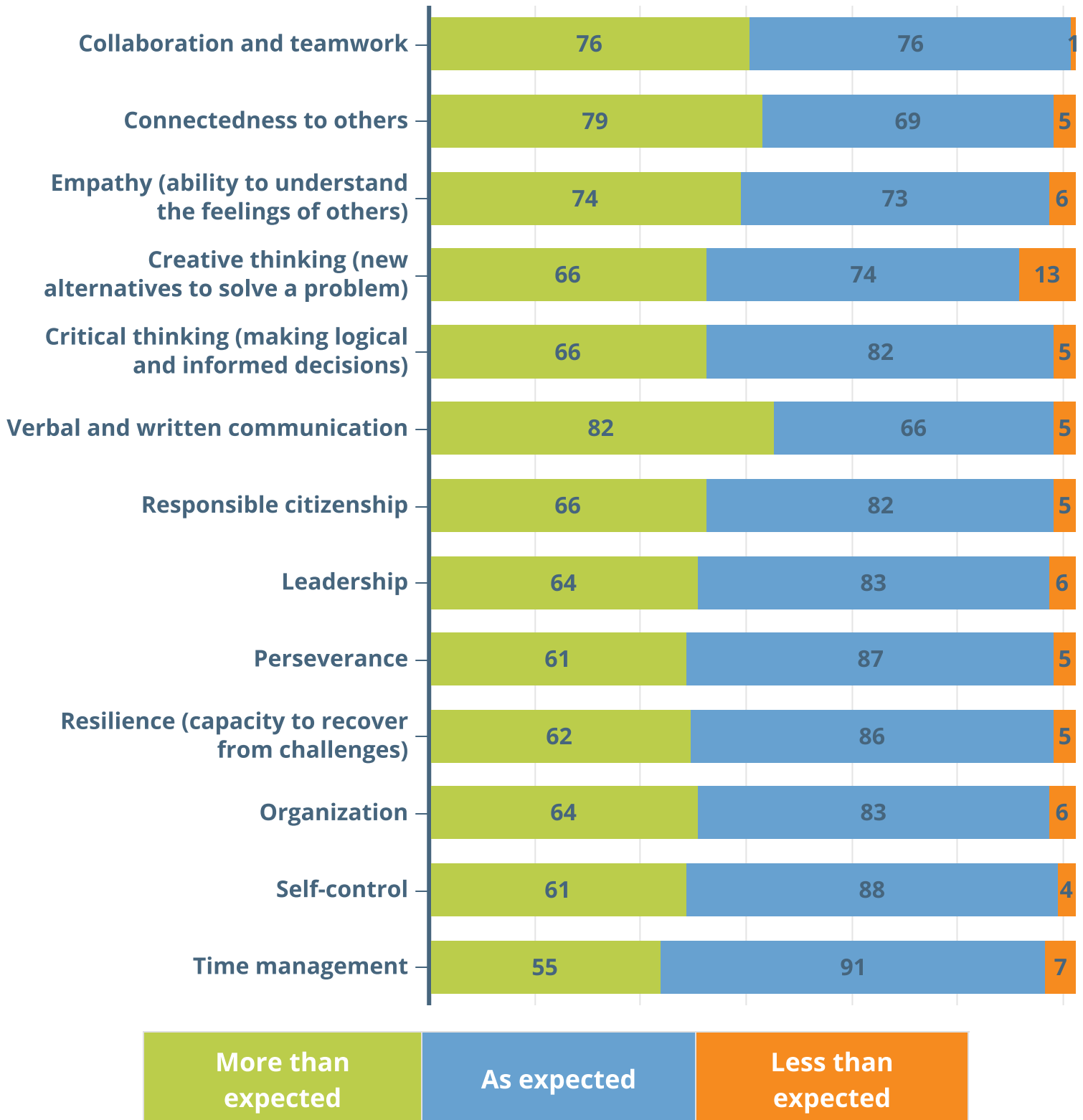| Area	More than expected	As expected	Less than expected
Collaboration and teamwork	76	76	1
Connectedness to others	79	69	5
Empathy (ability to understand the feelings of others)	74	73	6
Creative thinking (new alternatives to solve a problem)	66	74	13
Critical thinking (making logical and informed decisions)	66	82	5
Verbal and written communication	82	66	5
Responsible citizenship	66	82	5
Leadership	64	83	6
Perseverance	61	87	5
Resilience (capacity to recover from challenges)	62	86	5
Organization	64	83	6
Self-control	61	88	4
Time management	55	91	7

More than expected | **As expected** | **Less than expected**

Parents and Families

Promoting Life and Learning Skills
How well does the school meet your expectations in the following areas?

Promoting Life and Learning Skills	Overall	2K-3K	4K-5K	1-3	4-5
Collaboration and teamwork	3.98	3.83	3.91	3.88	4.14
Connectedness to others	3.97	4.03	3.91	3.76	4.23
Empathy (ability to understand the feelings of others)	3.89	4.03	3.88	3.70	4.05
Creative thinking (new alternatives to solve a problem)	3.69	3.76	3.67	3.52	3.73
Critical thinking (making logical and informed decisions)	3.80	3.76	3.73	3.88	3.77
Verbal and written communication	4.01	4.03	3.94	4.03	3.95
Responsible citizenship	3.80	3.69	3.70	3.76	3.73
Leadership	3.76	3.62	3.67	3.79	3.64
Perseverance	3.73	3.62	3.70	3.70	3.77
Resilience (capacity to recover from challenges)	3.75	3.62	3.67	3.64	3.91
Organization	3.76	3.83	3.79	3.73	3.77
Self-control	3.75	3.62	3.76	3.73	3.68
Time management	3.63	3.48	3.61	3.67	3.59

Responses are assigned numerical values as shown below. Means in each category appear in the table above by division. These calculations are provided for those schools that may wish to compare previous versions of the survey.
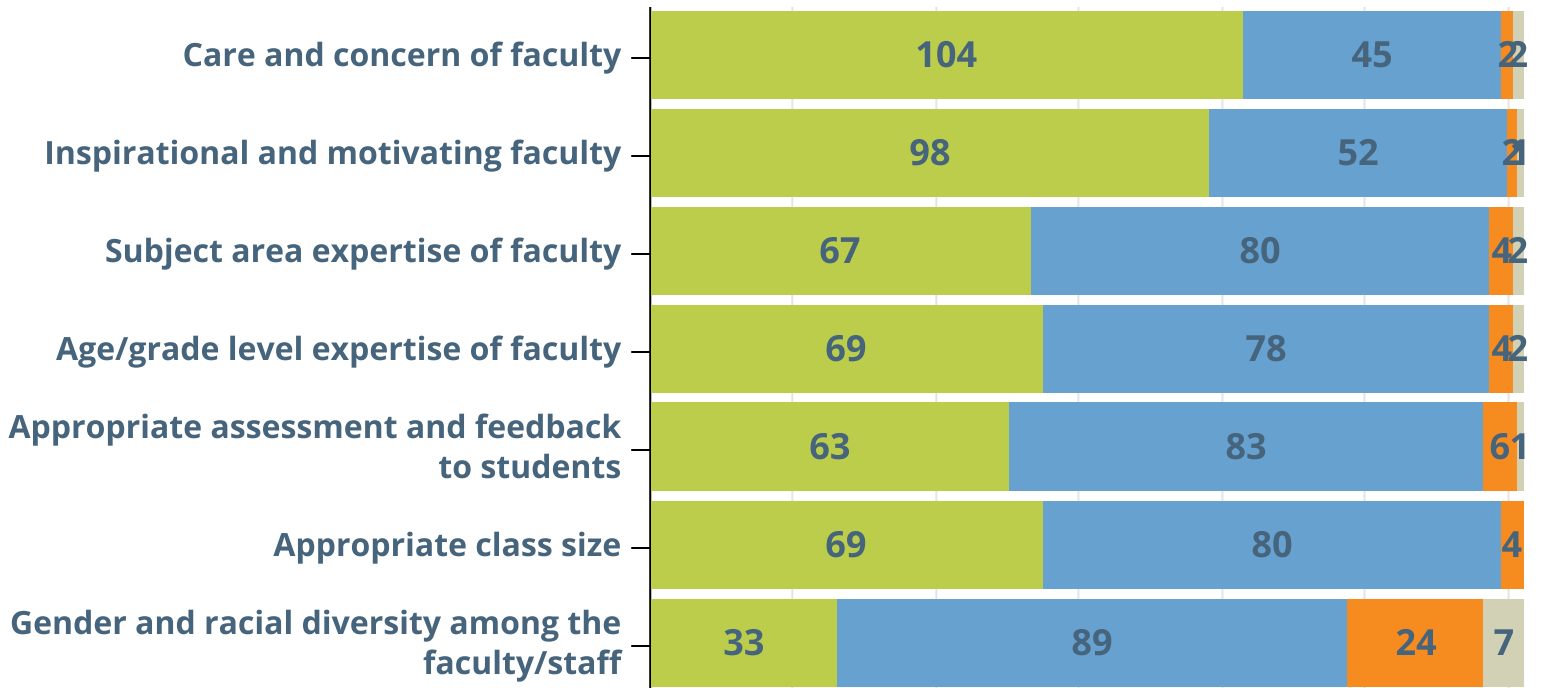
More than expected	As expected	Less than expected	N/A
5	3	1	Not calculated

Parents and Families

Classroom Experience
How well does the school meet your expectations in the following areas?

Area	More than expected	As expected	Less than expected	N/A
Care and concern of faculty	104	45	2	2
Inspirational and motivating faculty	98	52	2	1
Subject area expertise of faculty	67	80	4	2
Age/grade level expertise of faculty	69	78	4	2
Appropriate assessment and feedback to students	63	83	6	1
Appropriate class size	69	80	4	
Gender and racial diversity among the faculty/staff	33	89	24	7

Administration
How well does the school meet your expectations in the following areas?

Area	More than expected	As expected	Less than expected	N/A
Welcoming and accessible	102	45	6	
Responsive to concerns	83	61	7	2
Communicative on school matters	92	57	4	

More than expected	As expected	Less than expected	N/A

Parents and Families

Classroom Experience

How well does the school meet your expectations in the following areas?

Classroom Experience	Overall	2K-3K	4K-5K	1-3	4-5
Care and concern of faculty	4.35	4.38	4.28	4.26	4.45
Inspirational and motivating faculty	4.26	4.31	4.14	4.20	4.32
Subject area expertise of faculty	3.83	3.76	3.84	3.74	3.95
Age/grade level expertise of faculty	3.86	3.83	3.91	3.74	3.91
Appropriate assessment and feedback to students	3.75	4.00	3.94	3.61	3.55
Appropriate class size	3.85	3.83	3.61	3.82	3.86
Gender and racial diversity among the faculty/staff	3.12	3.14	3.20	3.07	3.19

Administration

How well does the school meet your expectations in the following areas?

Administration	Overall	2K-3K	4K-5K	1-3	4-5
Welcoming and accessible	4.25	4.38	4.24	4.21	4.14
Responsive to concerns	4.01	4.07	4.00	3.82	4.05
Communicative on school matters	4.15	4.38	4.03	4.06	4.18

Responses are assigned numerical values as shown below. Means in each category and for each division appear in the table above. These calculations are provided for those schools that may wish to compare previous versions of the survey.
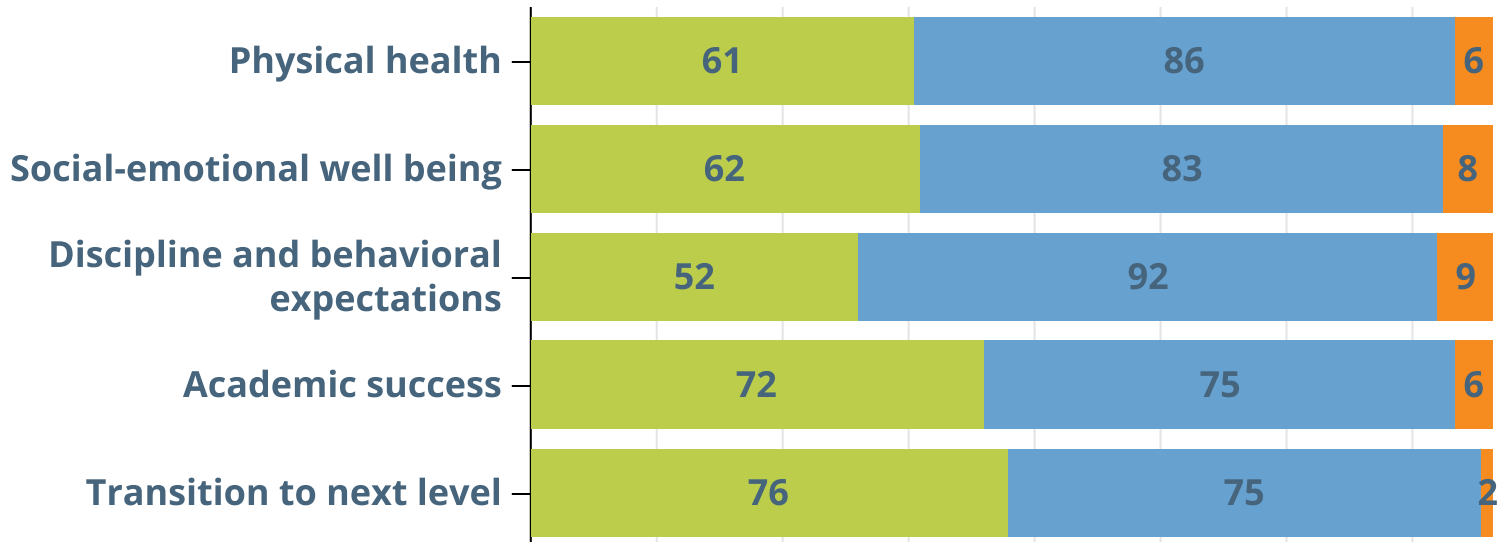
More than expected	As expected	Less than expected	N/A
5	3	1	Not calculated

Parents and Families
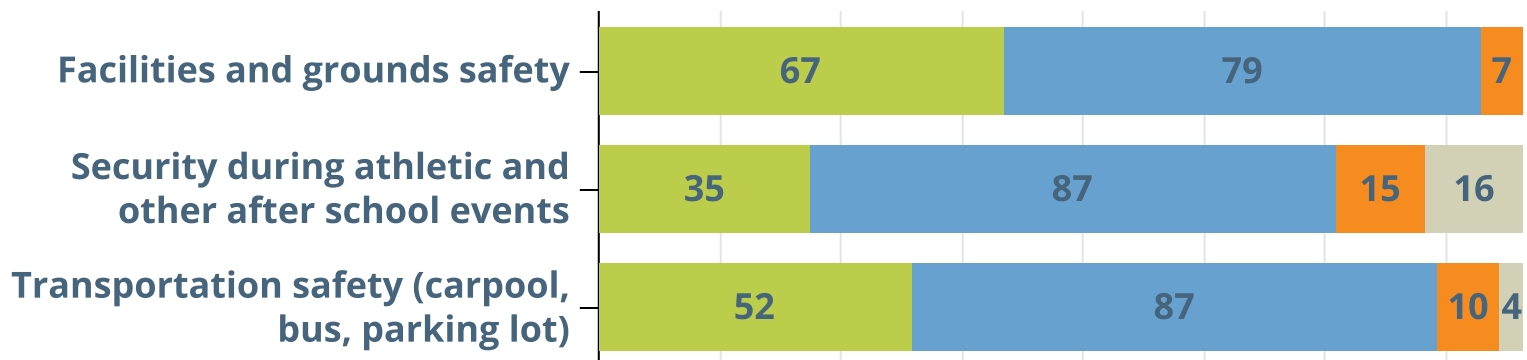
Student Support
When needed, how well does the school support student development in the following areas?

Area	More than expected	As expected	Less than expected	N/A
Physical health	61	86	6	
Social-emotional well being	62	83	8	
Discipline and behavioral expectations	52	92	9	
Academic success	72	75	6	
Transition to next level	76	75	2	

Campus Safety and Security
How well does the school meet your expectations in the following areas?

Area	More than expected	As expected	Less than expected	N/A
Facilities and grounds safety	67	79	7	
Security during athletic and other after school events	35	87	15	16
Transportation safety (carpool, bus, parking lot)	52	87	10	4

Legend:
More than expected | As expected | Less than expected | N/A

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Parents and Families

Student Support
How well does the school meet your expectations in the following areas?

Student Support	Overall	2K-3K	4K-5K	1-3	4-5
Physical health	3.72	3.97	3.79	3.55	3.59
Social-emotional well being	3.71	3.97	3.79	3.52	3.59
Discipline and behavioral expectations	3.56	3.97	3.61	3.39	3.45
Academic success	3.86	4.03	3.88	3.79	3.86
Transition to next level	3.97	3.97	3.79	3.91	4.23

Campus Safety and Security
How well does the school meet your expectations in the following areas?

Campus Safety and Security	Overall	2K-3K	4K-5K	1-3	4-5
Facilities and grounds safety	3.78	3.83	3.73	3.70	3.95
Security during athletic and other after school events	3.29	3.38	3.39	3.17	3.33
Transportation safety (carpool, bus, parking lot)	3.56	4.04	3.59	3.44	3.45

Responses are assigned numerical values as shown below. Means in each category appear in the table above by division. These calculations are provided for those schools that may wish to compare previous versions of the survey.
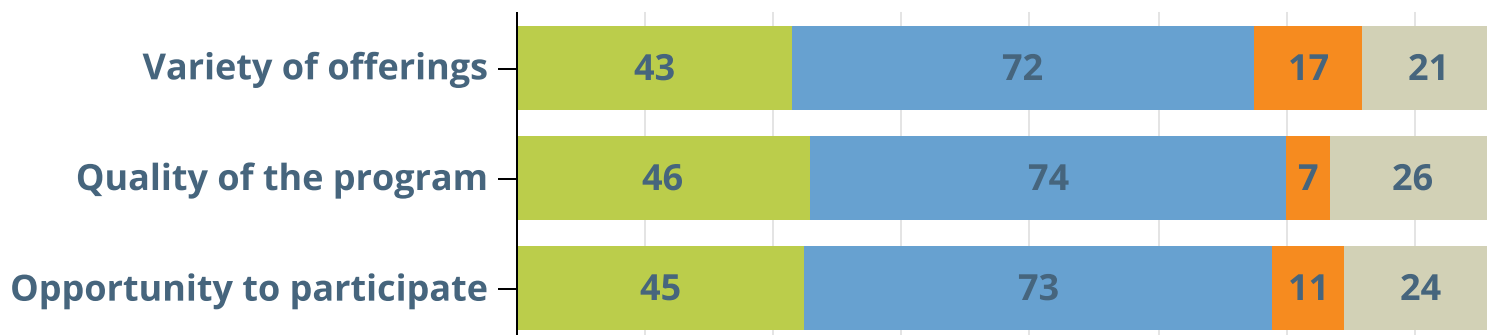
More than expected	As expected	Less than expected	N/A
5	3	1	Not calculated

Parents and Families

Athletics
How well does the school meet your expectations in the following areas?

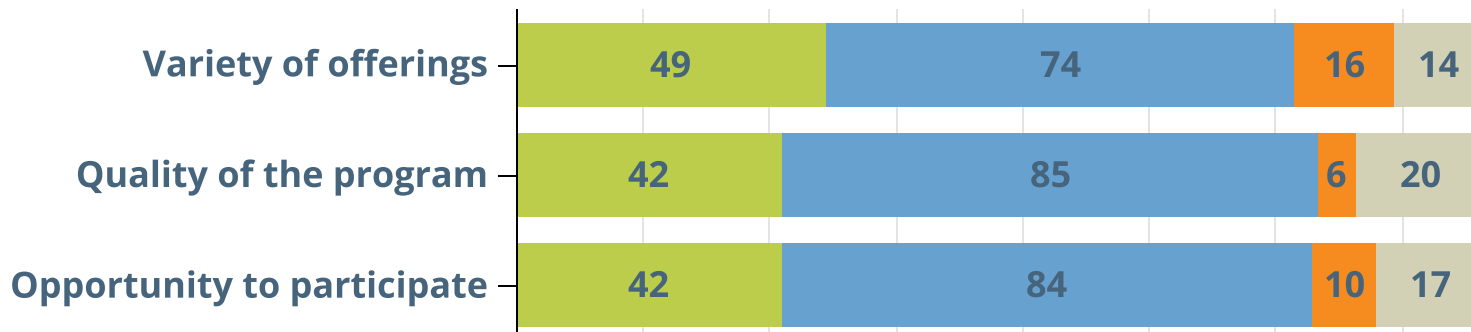|	More than expected	As expected	Less than expected	N/A
Variety of offerings	43	72	17	21
Quality of the program	46	74	7	26
Opportunity to participate	45	73	11	24

Fine Arts
How well does the school meet your expectations in the following areas?

	More than expected	As expected	Less than expected	N/A
Variety of offerings	50	84	11	8
Quality of the program	52	80	6	15
Opportunity to participate	48	86	6	13
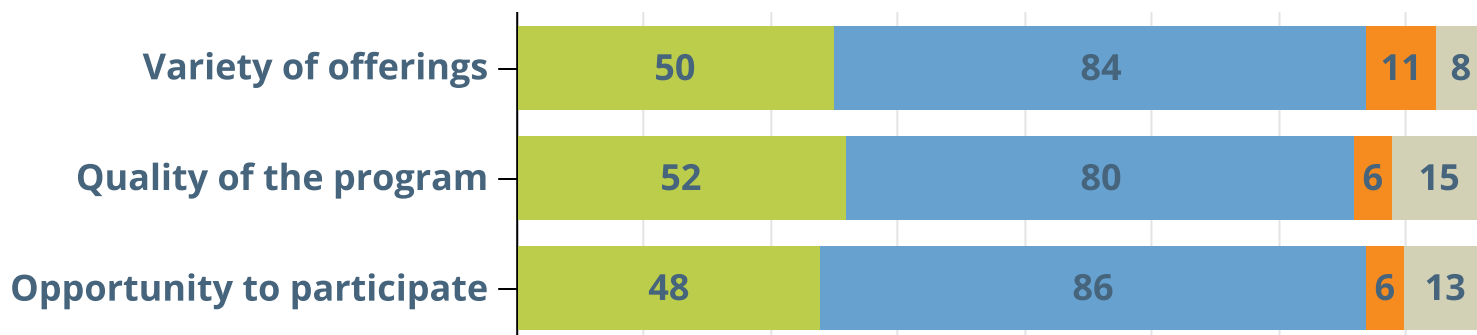
Clubs and Co-Curriculars
How well does the school meet your expectations in the following areas?

	More than expected	As expected	Less than expected	N/A
Variety of offerings	49	74	16	14
Quality of the program	42	85	6	20
Opportunity to participate	42	84	10	17

Legend: More than expected | As expected | Less than expected | N/A

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Parents and Families

Athletics
How well does the school meet your expectations in the following areas?

Athletics	Overall	2K-3K	4K-5K	1-3	4-5
Variety of offerings	3.39	3.17	3.39	3.07	3.86
Quality of the program	3.61	3.60	3.60	3.43	3.86
Opportunity to participate	3.53	3.80	3.67	3.21	3.67

Fine Arts (music, theatre, movement, etc.)
How well does the school meet your expectations in the following areas?

Fine Arts	Overall	2K-3K	4K-5K	1-3	4-5
Variety of offerings	3.54	3.72	3.60	3.25	3.68
Quality of the program	3.67	4.13	3.79	3.36	3.70
Opportunity to participate	3.60	3.88	3.69	3.26	3.68

Clubs and Co-Curriculars (including after-school and summer activities)
How well does the school meet your expectations in the following areas?

Co-Curriculars	Overall	2K-3K	4K-5K	1-3	4-5
Variety of offerings	3.47	3.69	3.59	3.07	3.56
Quality of the program	3.54	3.64	3.61	3.24	3.67
Opportunity to participate	3.47	3.52	3.49	3.20	3.60

Responses are assigned numerical values as shown below. Means in each category appear in the table above by division. These calculations are provided for those schools that may wish to compare previous versions of the survey.
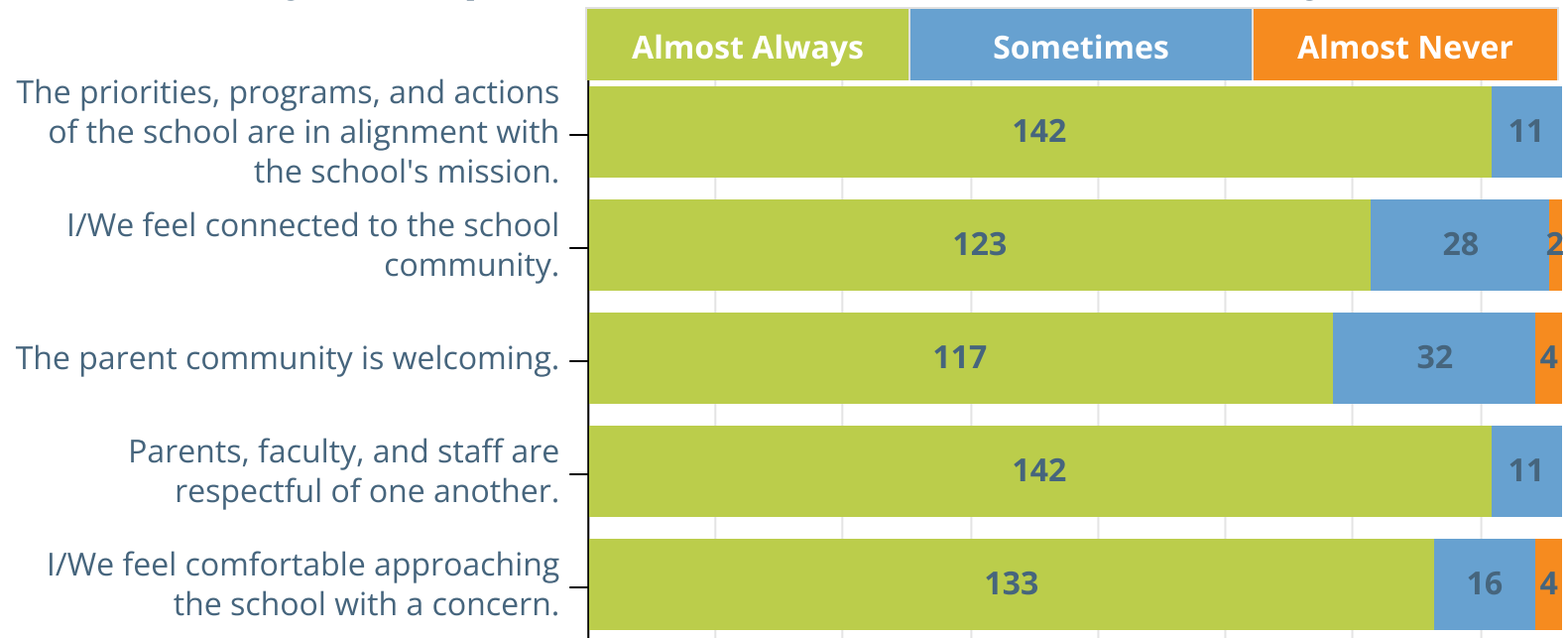
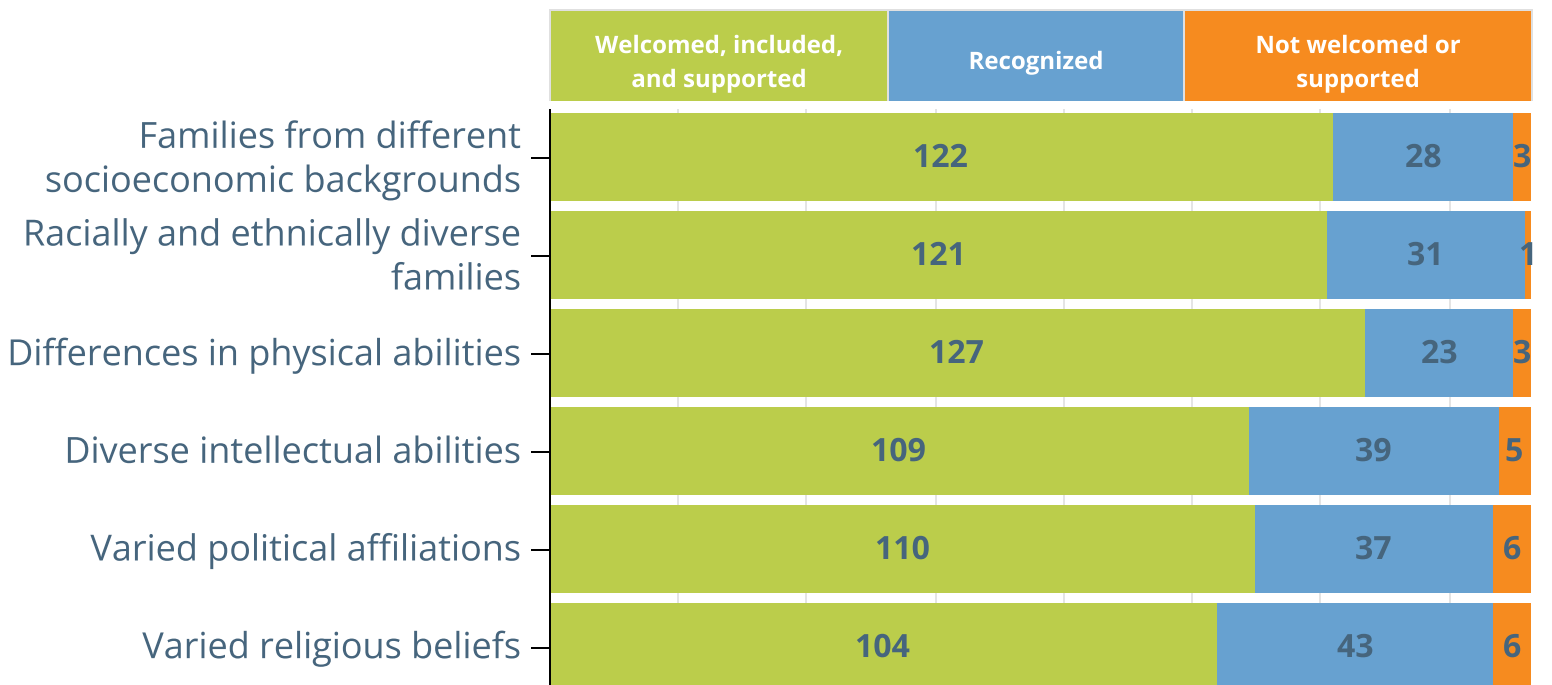| More than expected	As expected	Less than expected	N/A
5	3	1	Not calculated

Parents and Families

Describe your experience with the school community.

	Almost Always	Sometimes	Almost Never
The priorities, programs, and actions of the school are in alignment with the school's mission.	142	11	
I/We feel connected to the school community.	123	28	2
The parent community is welcoming.	117	32	4
Parents, faculty, and staff are respectful of one another.	142	11	
I/We feel comfortable approaching the school with a concern.	133	16	4

As a parent, do you feel families of different backgrounds feel welcome and included in the school community?

	Welcomed, included, and supported	Recognized	Not welcomed or supported
Families from different socioeconomic backgrounds	122	28	3
Racially and ethnically diverse families	121	31	1
Differences in physical abilities	127	23	3
Diverse intellectual abilities	109	39	5
Varied political affiliations	110	37	6
Varied religious beliefs	104	43	6

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Parents and Families

Describe your experience with the school community.

Experience	Overall	2K-3K	4K-5K	1-3	4-5
The priorities, programs, and actions of the school are in alignment with the school's mission.	4.86	5.00	4.85	4.79	4.82
I/We feel connected to the school community.	4.58	4.86	4.61	4.48	4.59
The parent community is welcoming.	4.48	4.86	4.45	4.30	4.59
Parents, faculty, and staff are respectful of one another.	4.86	5.00	4.85	4.82	4.86
I/We feel comfortable approaching the school with a concern.	4.69	4.79	4.76	4.55	4.64

As a parent, do you feel families of different backgrounds feel welcome and included in the school community?

Experience	Overall	2K-3K	4K-5K	1-3	4-5
Families from different socioeconomic backgrounds	4.56	4.66	4.55	4.33	4.77
Racially and ethnically diverse families	4.57	4.72	4.55	4.45	4.73
Differences in physical abilities	4.62	4.79	4.67	4.48	4.73
Diverse intellectual abilities	4.36	4.38	4.52	4.15	4.36
Varied political affiliations	4.36	4.31	4.48	4.15	4.41
Varied religious beliefs	4.28	4.52	4.52	4.12	4.05

Responses are assigned numerical values as shown below. Means in each category appear in the table above by division. These calculations are provided for those schools that may wish to compare previous versions of the survey.
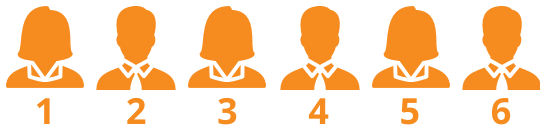
| More than expected	As expected	Less than expected	N/A
5	3	1	Not calculated

Parents and Families

Net Promoter Score

On a scale of 1 to 10 where 1 is not likely and 10 is very likely, how likely are you to recommend the school to friends, neighbors, and / or coworkers?

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

DETRACTOR

These are unhappy stakeholders who may not reenroll and who may influence others not to apply.
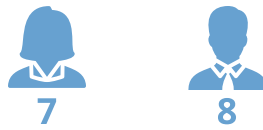
PASSIVE

These are indifferent stakeholders who may explore other options.

PROMOTER

These are your biggest cheerleaders and satisfied stakeholders.

80
overall parent score

Net Promoter Score is calculated by taking the percentage of respondents who are promoters and subtracting the percentage who are detractors.

Parents	Number in group	Percentage
Detractors	4	2.6%
Passives	23	15.0%
Promoters	126	82.4%

Score	Number in group
10	108
9	18
8	15
7	8
6	2
5	2
4	0
3	0
2	0
1	0

Parent Scores by Division	Number in Group	NPS
2K-3K	29	90
4K-5K	66	83
Grades 1-3	66	74
Grades 4-5	44	82

Parents and Families

Uniform and Dress Code
Please share your feedback on the school's uniform.

Uniform provider (sales and service)	42	92	16
Quality and fit	45	102	3
Variety of unifrom options	61	84	5
Cost and value to families	42	93	15
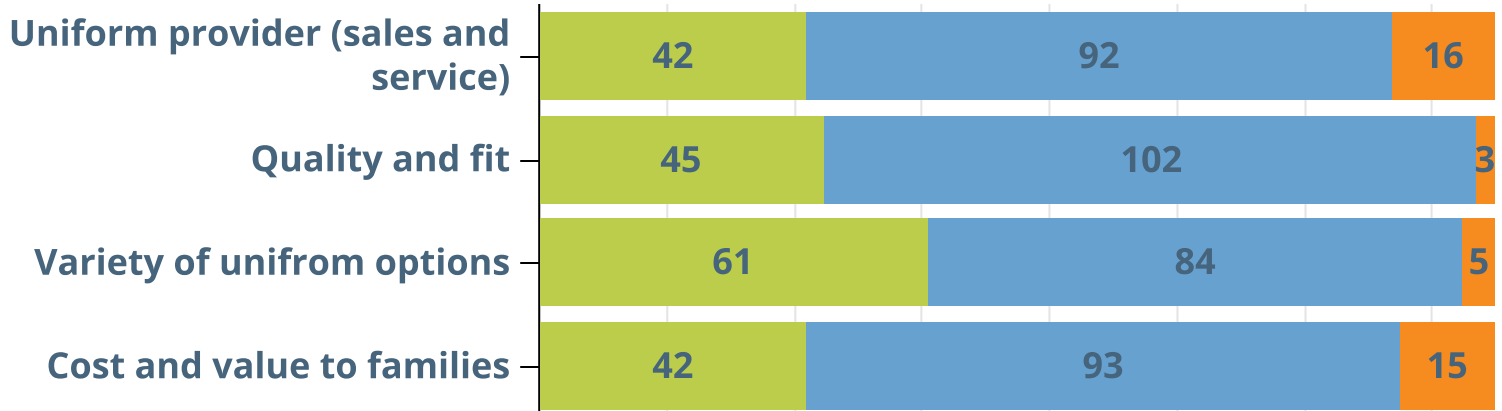
| Uniform and dress code	Overall	2K-3K	4K-5K	1-3	4-5
Uniform provider (sales and service)	3.34	3.59	3.06	3.30	3.45
Quality and fit	3.56	3.77	3.48	3.43	3.64
Variety of uniform options	3.74	3.67	3.74	3.64	3.86
Cost and value to families	3.36	3.59	3.35	3.28	3.41
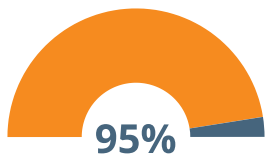
95% The dress code supports and is beneficial to the learning experience.
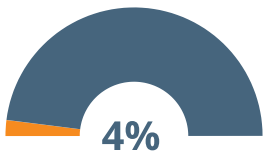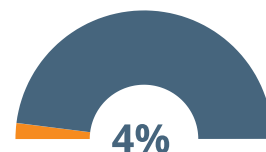
4% Dress code rules and requirements are too strict.

5% Dress code is not enforced equally between genders.
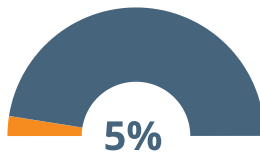
5% Dress code is not enforced equally between divisions, grade levels, or staff.
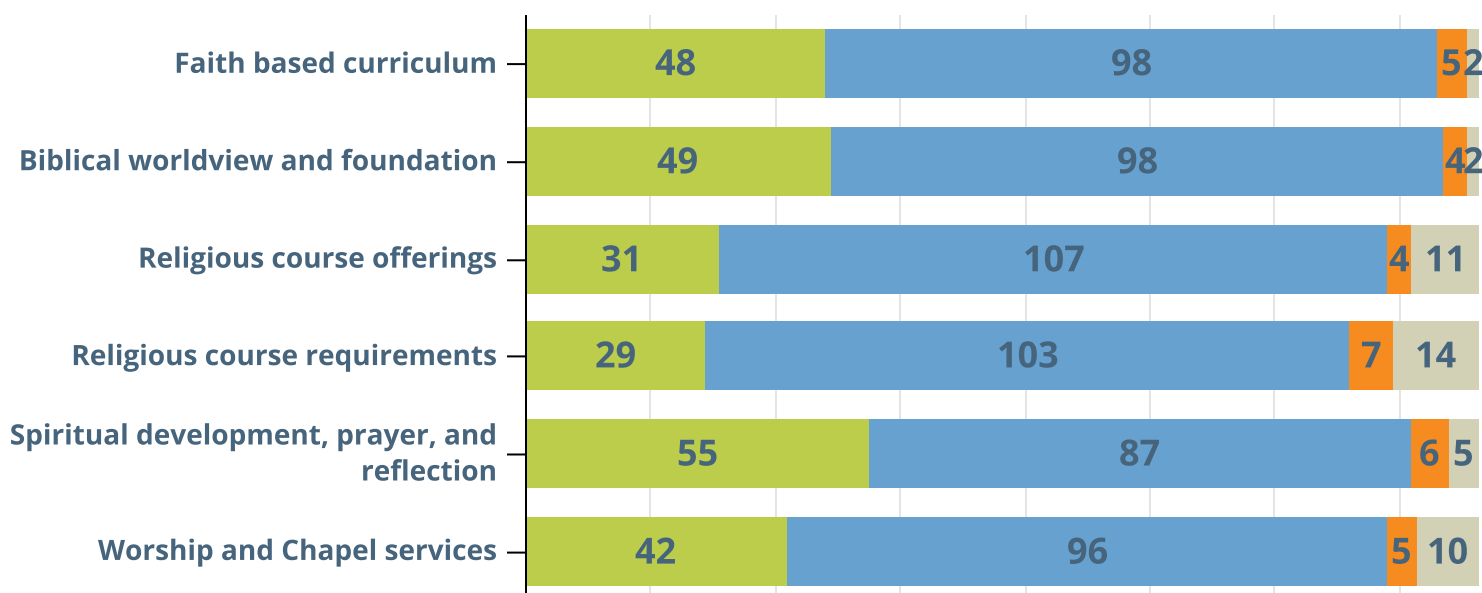
4% Special dress days are a challenge for our family.

Parents and Families

Faith-Based Curriculum and Program
Please give your feedback on spiritual life at the school.

Faith-Based Curriculum/Program	Overall	2K-3K	4K-5K	1-3	4-5
Faith based curriculum	3.57	3.97	3.58	3.34	3.51
Biblical worldview and foundation	3.60	4.00	3.64	3.46	3.47
Religious course offerings	3.38	3.78	3.45	3.29	3.19
Religious course requirements	3.32	3.91	3.40	3.16	3.14
Spiritual development, prayer, and reflection	3.66	3.92	3.73	3.58	3.50
Worship and Chapel services	3.52	3.92	3.50	3.33	3.55